

2009-2010 Theme:

# 100 Years From Now...

## ENVIRONMENTAL AWARENESS PROGRAM

**Deadline for Entries: Thursday, February 25, 2010**

7:30AM to 3:30PM in the Library

**For details, contact:** Claudia (Caia) Zapater at [caia@zapaterbox.com](mailto:caia@zapaterbox.com)  
Mercedes Perez Meyer at [perez\\_meyer@hotmail.com](mailto:perez_meyer@hotmail.com)  
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**For full program description go to:** [www.txpta.org/programs/environmental-awareness/](http://www.txpta.org/programs/environmental-awareness/)

Texas PTA extends an invitation to all students to join us in the 2009-2010 Environmental Awareness Program.

### GENERAL PROGRAM RULES

Criteria for Print Advertising: (Hand drawing and/or computer generated; ALL Grade Levels)

- Entry must be no larger than 8 1/2 X 11 inches and may not exceed one page.
- The entry must be flat- no painted entries, no 3-D objects, and not mounted
- Computer graphics may be used.
- Entry will be considered for a newspaper or magazine advertisement and may be reduced digitally to fit those mediums.
- Entry must be the original work of one student only.

Criteria for News Article: (non-fiction, based on facts; ALL Grade Levels)

- The article may be a report of information or be an opinion/editorial persuasive piece, but still based on facts
- The article must be no longer than 500 words.
- Entries may be typed or handwritten; however, handwritten entries must be legible.
- Parents may transcribe for primary students (Pre-K through 2<sup>nd</sup> Grades). Please print exact language as used by the student including any grammatical errors.
- Entry must be the original work of one student only.

Criteria for Photography: (ALL Grade Levels)

- The photo must be the original work BY the student - no Internet images.
- Computer enhanced images will NOT be accepted.
- The entry must be no larger than 8 X 10 inches and is limited to one page
- Entry must not be mounted
- Collages are accepted but they must be printed on one page and not mounted.
- Photographs should communicate a message without the use of words.
- Entry must be the original work of one student only.

- All entries for News Articles, Print Advertising, and Photography should be placed with the entry form back-to-back in a clear, plastic page protector. DO NOT put any personal information on the front of the entry . DO NOT STAPLE OR MOUNT ENTRIES.
- All Entry forms must be COMPLETE and signed by the student and parent (if student is under 18)
- Entries received by Texas PTA will NOT be returned. Please make a copy or digital photograph before submitting the entry to your school's PTA.